

AGENDA

Skagit Video Subgroup Meeting

Monday, June 8th 2020

1:00 pm – 3:00 pm

Anticipated Attendees

Michelle Quast - Ecology
Scott Bohling - Ecology
Justine Asohmbom - Ecology
Richard Brocksmith - SWC
Holli Watne - SWC

Bill Blake - SCD
Lucy Degrace – SFEG
Allison Roberts – Kulshan Services
Susan Wood – Ecology/Padilla Bay
Izzi Lavallee – WCC/Padilla Bay

1:00 – 1:20

Logging in and Quick Intros

Tech Check | Scott and Michelle

Introduce ourselves | Michelle will call out people to speak

1:20 – 1:45

Agenda Overview

Go over expected meeting outcomes | Michelle

Share our goals and expectations in participating, What do you hope to see us accomplish? | Group

Ask Questions | Group

1:30 – 2:45

Reviewing Ecology's Work

Summarize Ecology's outreach approach, why videos, and commitments | Scott

Share potential video ideas, content, potential timelines, and approach | Michelle and Scott

Discuss video ideas and identify available resources | Group

- What are your thoughts on our ideas?
- Who is our audience?
- How many videos do you think we should make?
- How long should each video be?

Review the video production process | Justine

Adopt roles and responsibilities, What role do you want to take? | Group

2:45 – 3:00

Deciding on Our Video Group's Next Steps

Decide how often to meet | Group

Define outcomes for next meeting, working to refine our video ideas | Group